

Capital District Chapter of the New York State Society of Professional Engineers

**PE TIMES NEWSLETTER and WEBSITE
2012 ADVERTISING APPLICATION**

The Capital District Chapter of the New York State Society of Professional Engineers is offering opportunities for advertising space in the PE Times newsletter and on our society website at www.capdistpe.org. Each advertiser is also entitled to place 3 job-opening postings per year.

The Chapter supports the engineering profession at a local level and keeps members apprised of many construction, engineering and technology issues. Our local membership consists of nearly 200 engineers from private practice, industry, construction, and state and local government agencies. It is our hope that you will place your advertisement in the newsletter and website, not only for the exposure that your business will receive to a broad spectrum of professionals, but as a means of showing support for the CDCNYSSPE.

Rates:

The rate for a business card size advertisement is \$100.00 per year, and advertiser is entitled to place 3 job-opening postings per year, with additional postings costing \$25.00. Non-advertisers may also post ads, but will be charged \$50 per posting. Please complete this application to submit with your advertising. Checks for \$100 should be made payable to CDCNYSSPE. Please note that ads are subject to review of content and refusal.

Firm Name: _____

Contact Name: _____

Address: _____

Phone number: _____ **Fax number:** _____

Contact email: _____

Website address: _____

Please submit a business card size ad (2" x 3-1/2"), in .jpg format with a minimum of 150 dpi (higher resolution ads are easier to read on the website and newsletter). Larger size ads are available - please inquire. A link to the advertiser's website will be provided on each PDF format newsletter and on the CDCNYSSPE website at www.capdistpe.org.

Full payment for \$100.00, made payable to CDCNYSSPE, must accompany the advertisement application. All advertisements run for one year. Mail application and check to:

**John Steele, P.E.
Steele Engineering and Consulting, P.C.
237 Lockrow Road
Troy, NY 12180**

**Tel: (518) 428-5509
www.Steele-Engineering.com**

The .jpg file and advertisement may be emailed to:
lbrooks@steele-engineering.com or
jsteele@steele-engineering.com